

# Pacific Council

## MEMBERSWEEKEND2013

### Global Groundbreakers and Policymakers: Rising Up and Leaning In

October 11-12  
Santa Monica, California

### Program Agenda<sup>†</sup>

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#### FRIDAY, OCTOBER 11, 2013

4:30pm **Registration Opens (ongoing throughout the evening)**

5:00pm **Welcome Reception**

6:00pm **Dinner**

**An Evening with General David Petraeus**  
CIA Director (2011-2012)

Moderated by **Amb. Robert H. Tuttle**, Co-Chair of Pacific Council Board of Directors

7:50pm **Adjourn**

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#### SATURDAY, OCTOBER 12, 2013

8:00am **Breakfast**

9:10am **Concurrent Sessions**

##### **Proxy War in Syria**

In the midst of the multidimensional civil war in Syria, a plethora of local, regional and global actors have used the field of battle to exert influence and further their disparate goals. This session will explore the various players involved, focusing closely on U.S. involvement, the complex regional dynamics, and the role non-state actors including Hezbollah and Al-Qaeda have played in the extant conflict. Our distinguished panelists include noted counter-insurgency theorist and author **Dr. David Kilcullen**; **Dr. Matthew Levitt** of The Washington Institute, author of the forthcoming book *Hezbollah: The Global Footprint of Lebanon's Party of God*; and **Dr. Oded Eran**, senior research associate at Tel Aviv University's Institute for National Security Studies and advisor to the Knesset Subcommittee on Foreign Affairs. Pacific Council Director and Middle East Committee chair **The Honorable Mel Levine** will moderate.

<sup>†</sup> The program agenda is subject to change.

### **NAFTA 20 Years On: Assessing Lessons for the Emerging Transpacific Partnership**

With the North American Free Trade Agreement reaching its 20th year and negotiations for the Trans-Pacific Partnership beginning their 19<sup>th</sup> session, this panel will discuss the evolution of NAFTA over the past two decades, highlighting successes and challenges faced with an eye toward lessons learned for the new trade apparatus. Mexican Ambassador to the U.S. **Ambassador Eduardo Medina-Mora**; current Deputy Director General of the World Trade Organization **Mr. Rufus Yerxa**; and Assistant Secretary for Market Access and Compliance at the Department of Commerce **Mr. Michael C. Camuñez** will join this session. Pacific Council Board Co-Chair and former U.S. Trade Representative (1993-1996) **The Honorable Mickey Kantor** will moderate.

**10:20am**      **Break**

**10:35am**      **Thematic Sessions**

#### **China Dreaming**

“The China Dream”: President Xi Jinping took office with this new mantra, and it has since been adopted in all forms of Chinese official communication, often in connection to the Great Rejuvenation of the Chinese People. Foreigners (and many in China) await concrete and programmatic actions – perhaps to be adopted at this November’s Third Plenum of the 18th Chinese Communist Party Central Committee – to put meat on the rhetorical bones of the Dream. **Mr. Orville Schell**, the insightful and prolific author whose new book, *Wealth and Power: China’s Long March to the Twenty-first Century*, combines historical richness and acute contemporary observations, will lead this panel discussion. He will be joined by **Ms. Nina Hachigian**, Los Angeles-based China specialist with the Center for American Progress, and **Dr. Wenshan Jia** of Chapman University in Orange County, a specialist on China’s changing political culture, for an exploration of the future of “The China Dream” for China and for the United States. China Committee Chairman **Dr. Robert Kapp** will moderate.

#### **Transatlantic Relations in a Multipolar World**

New major players have emerged on the international scene during the past decade, challenging the transatlantic relationship that has existed since the end of the Second World War. These shifts in the global distribution of power are taking place against the backdrop of a global recession and rapidly developing transnational security threats. This panel will assess the daunting challenges that the United States and Europe face currently and for the foreseeable future—from promoting job growth in their crisis-hit economies to safeguarding peace and security in the advent of a multipolar world. Our featured experts include **Dr. David M. Andrews**, Professor of International Relations & Director of the European Union Center of California at Scripps College; **Ms. Olivia Albrecht**, Vice President and Global Bond Specialist at PIMCO; **Dr. Dieter M. Dettke**, Adjunct Professor at Georgetown University’s Center for Security Studies; and **Dr. Samuel Wells**, Senior Scholar at the Woodrow Wilson Center’s Global Europe Program. These panelists will seek to provide a roadmap for achieving closer transatlantic cooperation in conversation with moderator **Ambassador Rudi Veestraeten**, Consul General of Belgium.

#### **Breaking the Brass Ceiling: Women in Combat**

The Pentagon announced this year that the U.S. military would move to fully integrate women into front-line combat positions throughout the U.S. military by 2016. This panel will reflect of the changing role of women in combat, analyzing the lessons learned from countries—including Israel, Canada, France, Germany, Norway, and Australia—that allow women in combat roles. We will additionally consider what these changes, which remain controversial, will mean for the culture and operations of the U.S. armed forces. **Congresswoman Loretta Sanchez**, second highest ranking Democrat on the Armed Services Committee and the leading voice in Congress for women in the military, will lead

this panel discussion. She will be joined by several experts on this ongoing debate including **Ms. Susan Hosek**, Senior Economist and supervisor of RAND's Sexual Orientation and Military Service project, and **Captain Lory Manning**, Director of the Women in the Military Project at the Women's Research & Education Institute. **Dr. Paul Clarke**, Senior Defense Analyst at the RAND Corporation, will moderate.

### **Washington Divided: Political Polarization and Its Impact on Foreign Policy**

Americans' view of Washington today is bleak: Congressional approval ratings have hovered near all-time lows this year as extreme political polarization has dramatically slowed progress across a range of pressing domestic and foreign policy concerns. From budget and debt debates to immigration policy reform to appropriate means of intervention in ongoing crises such as Syria and Egypt, Congressional decisions have been reached at an increasingly glacial pace. This session will convene a number of both national and international media representatives, including **Ms. A.B. Stoddard**, Associate Editor of *The Hill*; **Mr. Dan Schnur** of the Jesse M. Unruh Institute of Politics; and **Mr. Mark Porubcansky**, Foreign Editor at the Los Angeles Times; to explore ongoing political polarization and its effect on U.S. foreign policy formation and implementation. BBC's West Coast correspondent, **Mr. Alastair Leithead**, will moderate.

### **Afghanistan: 2014 and Beyond**

As of 2014, U.S. and NATO combat troops are to withdraw from Afghanistan. As President Hamid Karzai has reached his term limit, 2014 will mark the election of a new head of state, and the following year will bring with it parliamentary elections. This high-level panel evaluating the future of the Afghan state will include **Dr. Janine Davidson**, recent U.S. Deputy Assistant Secretary of Defense for Plans; **Ambassador Cameron Munter**, former U.S. Ambassador to Pakistan; **Mr. Jim Hake** of the Spirit of America; and **Mr. Todd Diamond** of Chemonics International. **Mr. Zachary Bookman**, Co-founder and CEO of OpenGov, will moderate.

**11:45am**      **Break**

**12:00pm**      **President's Welcome & Luncheon**

### **A Conversation with Mr. Thomas E. Donilon**

**National Security Advisor (2010-2013)**

Moderated by **Hon. Mickey Kantor**, Co-Chair of Pacific Council Board of Directors

**1:50pm**      **Break**

**2:15pm**      **Thematic Sessions**

### **The Path to Rio 2016: Navigating Mega Events, Modernity, and Social Unrest**

Brazil's next three years will challenge the state in the context of its impending mega sporting events, a once-burgeoning economy, and domestic social unrest. Panelists will consider a way forward for Brazil that balances the country's international aspirations with its need to meet the demands of its domestic population: are FIFA and the Olympics opportunities for or barriers to achieving this end? How can the international community ensure Brazil's domestic and international stability in advance of making the pilgrimage to FIFA 2014 or the 2016 Olympics? **Mr. Paulo Sotero** of the Wilson Center's Brazil Institute and **Dr. Marcos Troyjo**, Director of the BRICLab at Columbia University, will answer these questions and more in conversation with moderator **Ms. Nathalie Hoffman**, President and CEO of Brazil Business Link.

### **How National Security Policy Impacts Macro Investment Strategy and Risk**

Our distinguished panel of global macro investment experts will discuss how U.S. national security, foreign policy, and global uncertainties affect and influence investment choices. Our panelists will discuss the future of the Eurozone, sovereign debt crises, the very significant disparity in future inflationary and deflationary projections, geopolitical threats to regional stability and the prospect of radical regulatory reform. Panelists include: Founder and Managing Partner of Armilla **Mr. Kristoffer Houlihan**, CQF; Chief Executive Officer at Anfield Capital Management **Mr. David Young**; **Mr. Steve Drobny**, founder of Drobny Global Asset Management, who authored *The Invisible Hands: Top Hedge Funds on Bubbles, Crashes and Rethinking Real Money* and *Inside the House of Money: Top Hedge Fund Traders on Profiting in the Global Markets*; and **Mr. Mike Lawsky**, Chief Operating Officer of Manifold Partners. The session will be moderated by National Security Committee chair **Mr. Steven Myers**.

### **The Bear Awakens? Facing a Resurgent Russia**

Since Russian President Vladimir Putin's return to the presidency for a third term in May 2012, the Kremlin has actively sought to reassert itself on the global stage while simultaneously passing regressive domestic laws that are seemingly designed to consolidate power. The U.S.-Russia "reset" has effectively stalled as a result of Moscow supporting Syrian President Bashar al-Assad, granting asylum to Edward Snowden, and increasing cooperation with Iran, among other policies. All this comes as Russia faces increasing domestic unrest, falling economic rates and a challenge to its position as an energy superpower. Despite Russia's domestic challenges, its global importance cannot be understated as it is now the largest economy in Europe and one of the largest producers of oil and natural gas. This panel including experts **Dr. Anna Vassilieva** of the Monterey Institute, **Dr. Daniel Treisman** of the UCLA Department of Political Science, and former Congressman **Hon. Howard Berman** will seek to assess Russia's international position, its soft-power influence and how the West can deal with a Kremlin that is increasingly embattled and unresponsive. **Dr. Agnia Grigas**, author of *The Politics of Energy and Memory between the Baltic States and Russia*, will serve as moderator.

### **The Rise of the Machines: The Future of Drone Warfare**

Rather than focusing on the much-discussed, controversial counterterrorism applications of drone technology, this panel discussion will cover how unmanned technology – aerial, maritime, space and land – may change the future of war-fighting globally. We will explore both the technology and the policy implications of these emerging technologies and potential future rivalries between major world powers as older, manned systems become more obsolescent. Our panelists will also explore the question of whether mitigating human casualties in war (at least for a technologically-superior state) will increase the incidence of war. Our panelists include: Chairman of General Atomics **Mr. Linden Blue** and **Dr. Peter Singer**, Director of the Brookings Institution's Center for 21st Century Security and Intelligence and author of *Wired for War: The Robotics Revolution and Conflict in the 21st Century*. **Mr. Robert Begland**, the Deputy Chair of the Pacific Council's National Security Committee and a Partner at Manatt, Phelps & Phillips LLP, will moderate.

### **Unveiled Secret: The Women Behind the Sweep of Political Islam**

Throughout the rise and rule of politically Islamist parties such as the Muslim Brotherhood in Egypt and the Justice and Development Party (AKP) in Turkey, one of the most contentious components of these movements has been the role and rights of women. Citing a patriarchal and oppressive sociopolitical structure that eliminates a space for female participation, Western and secular observers tend to ignore the reality of increasing opportunities for women's participation in Islamist movements through burgeoning women's branches and advocacy for greater representation in the upper tiers of the party. Given these new inroads, what variety of roles are women playing in Islamist political movements? Are these Islamist organizations that reach out to women contributing to their social progress or are they impeding it? What implications does this political participation

have more broadly for the position of women in the Muslim world? Director of the Middle East Institute's Regional Studies Program **Mr. Mohamed Elmenshawy**, **Dr. Nukhet Kardam** of the Monterey Institute, and Middle East Expert **Dr. Haleh Esfandiari** are our featured panelists. **Dr. John R. Miles**, Distinguished Professor of English & Religious Studies at UC Irvine, will moderate.

**3:25pm**      **Break**

**3:45pm**      **Concurrent Sessions**

#### **What's the Big Deal? The Rise and Implications of Big Data**

The rise of social media ushered in a new era of shared human experience, connecting millions across the world, forging new kinds of social bonds, and fueling revolutions. Now, developments in information technology and "big data" are poised to take center stage in shaping the way we will think about business, health, politics, education, and innovation. Is it really possible to solve some of the most intractable global problems by analyzing massive amounts of data? This panel will assess the changes underway and identify key challenges posed by the use of big data in matters from crisis management to business strategy to prevention of crime and terrorism. Participating experts include **Mr. Kenneth Cukier**, Data Editor of *The Economist*; **Dr. Michael Chui**, McKinsey Global Institute's principal on technology and innovation; and **Mr. Emmanuel Letouzé**, Non-Resident Adviser at the International Peace Institute. Big data expert and tech executive **Ms. Eva Ho** will moderate.

#### **U.S. Foreign Policy Options in the New Middle East**

The Arab Spring, which led to the fall of autocratic regimes in Tunisia, Egypt, Libya, and Yemen, signaled to many the beginning of a modernizing and more democratic Middle East. However, a number of issues—ranging from the recent military ouster of elected Egyptian President Mohammed Morsi to the ongoing civil war in Syria—have challenged the optimism that gripped much of the region, and the world, in the aftermath of these widespread uprisings. These recent events have highlighted the instability brought forth by the borders drawn across tribal and ethnic lines at the fall of the Ottoman Empire. Nations like Iraq and Libya are on the verge of collapsing into heavily divided confederacies and nationless ethnic minorities are vying to benefit from this redrawing of boundaries. This panel discussion will evaluate the most pressing challenges for the U.S. as it continues to engage in a shifting Middle East. Featured panelists include **Ambassador James F. Jeffrey**, former U.S. Ambassador to Iraq and Turkey and **Dr. Jerrold D. Green**, President & CEO of the Pacific Council on International Policy. **Ms. Nancy Aosse**y, President & CEO of the International Medical Corps, will moderate.

**5:00pm**      **Cocktail Reception**

**6:00pm**      **Evening Keynote**

#### **An Evening with Mayor Eric Garcetti**

Moderated by **Hon. Jane Harman**, President & CEO, Woodrow Wilson Center

**6:45pm**      **Dinner**

**7:30 pm**      **Adjourn**